



GUNNIN' FOR THAT #1 SPOT



Director: Adam Yauch

Release Date: June 27th, 2008 and July nationally

Running time: 88min

Rating: PG-13 for language

Featuring: Jerryd Bayless, Michael Beasley, Tyreke Evans, Donte Greene, Brandon Jennings, Kevin Love, Kyle Singler and Lance Stephenson

On the corner of 155th Street and Frederick Douglas Boulevard in Harlem lies Rucker Park. By appearances, the green concrete pavement, anchored on one side by its run down slab bleachers, is no different than any other basketball court in the city, but this is the place where nicknames are indelibly branded, and legends are born.

On September 1, 2006, the top 24 high school basketball players in the nation stepped out on this same court that once saw the likes of Wilt Chamberlain, Kareem Abdul-Jabbar, and Dr. J to compete in the first annual Boost Mobile Elite 24 Hoops Classic. GUNNIN' FOR THAT #1 SPOT follows eight of these players as they showcase their skills at the most legendary playground in the world - one that's as intense an experience for NBA professionals as for budding young talent.

Directed by Adam Yauch (founding member of Beastie Boys and director of "Awesome;I F***ing Shot That!"), the film trails these players on the fast track to the NBA, as they are adored by fans, wooed by colleges and sneaker companies, and face fierce pressures while being groomed to be in the spotlight of a multi-million dollar game. Combining Yauch's unique directing style and the world's most popular hip hop music, GUNNIN' highlights these soon to be NBA All Stars as they wow the crowd with gravity-defying skills in a way you've never before seen in film.

