

OSCILLOSCOPE LABORATORIES
PRESENTS:

GUNNIN' FOR THAT #1 SPOT

A FILM BY **ADAM YAUCH**

RELEASE DATE: June 27, 2008

RUNNING TIME: Approx 90 min

RATING: Rated PG-13 rating for Language

OFFICIAL WEBSITE: www.gunninmovie.com

Distributor Contact:

Oscilloscope Pictures

David Fenkel

Dan Berger

212.219.4029

david@oscilloscope.net

dan@oscilloscope.net

Press Contact:

42West

Liz Berger

Lauren Burton

(212) 277-7555

liz.berger@42west.net

lauren.burton@42west.net



- SYNOPSIS

On the corner of 155th Street and Frederick Douglas Boulevard in Harlem, New York lies Rucker Park. By appearances, the green concrete pavement, anchored on either end by its run down slab bleachers, is no different than any other basketball court in the city. But this is the place where nicknames are earned and legends are made.

On September 1, 2006, the top 24 high school basketball players in the nation stepped out on this same court that once saw the likes of Wilt Chamberlain, Kareem Abdul-Jabbar, and Dr. J to compete in the first annual "Boost Mobile Elite 24 Hoops Classic." GUNNIN' FOR THAT #1 SPOT documents these athletes' skills on the most legendary court in the world, showing never-before-seen footage of that "Elite 24" game.

Directed by Adam Yauch (founding member of the Hip Hop trio the Beastie Boys and director of "Awesome: I Shot That"), the film follows eight of the country's premiere high school basketball players on the fast track to the NBA, as they are adored by fans, wooed by colleges and sneaker companies, and groomed to be in the spotlight of the multi-million dollar game. Blending this next generation of b-ball players with a mix of raw hip-hop, jazz and break beats, Yauch's unique kinetic filmmaking, GUNNIN' is an explosively entertaining look at soon-to-be NBA All Stars.

Oscilloscope Pictures presents GUNNIN' FOR THAT #1 SPOT, featuring Jerryd Bayless, Michael Beasley, Tyreke Evans, Donte Greene, Brandon Jennings, Kevin Love, Kyle Singler and Lance Stephenson.

**Since the Elite 24 game 18 months ago, five of these players have become national celebrities and university legends playing for top college basketball programs. The other three are still in high school.*



"You're looking at the single most significant basketball portrait taken in the 21st century. No one believed anyone could gather this many talents and temperaments so very early on a summer evening but it all happened like magic, and the world will one day be smitten with this picture."

24 of this year's top high school players on the steps of a stoop off Frederick Douglass Boulevard. They're here to play against each other one day and one day only. Untouched by shoe companies and college coaches, unprotected by the AAU and the NCAA. Together for the game, not stardom or fame. Together because basketball, not the NBA, is in their DNA."

- Scoop Jackson, ESPN

- DIRECTOR'S STATEMENT

during the summer of '06 a friend who i play basketball with (kris stone) mentioned that he was putting together a high school all star game up at nyc's infamous rucker park in harlem. the game was to be unprecedented because the top players from all classes, freshman through senior, regardless of their shoe company affiliation were going to compete against each other. normally the kids are divided, they either go to one of the sneaker camps and are separated in that way, or only play with kids in their class. And as if this didn't make the game unique enough, there certainly had never been an all star game like this outdoors or for that matter at the rucker.

kris was actually telling me about it because he wanted me to be one of the coaches, to which i responded "i don't know anything about coaching..." he also asked my advice on who to get to document the game. this peaked my interest. 24 of the top b-ball players from around the US coming together to play for the first time on the same court, and that court is the rucker?!?!?? sounds like a doc to me.

i said that i'd like to throw my hat in the ring. perhaps i could document the game, even go to some of the players homes and talk to them before the game so that we could get to know them... a short time later, i was doing just that. the game was in early sept so there wasn't much time to prepare.

we picked 8 kids to focus on, 4 from the east coast and 4 from out west. 5 of the 8 were starting their senior year of high school, two were juniors, and one was staring his sophomore year.

i took a small team, hopped in a van, and went out to interview the 4 east coast kids. at the same time i sent another team to get the ones out west. the objective was to get a sense of what they were like, what the people around them were like, and generally what it was like to be a high school kid being groomed for NBA superstardom.

there is something fascinating about the fact that on the one hand these are just regular high school kids, and on the other hand, the potential trajectory ahead them is enormous. so many hopes and dreams of people around these kids are placed on their shoulders.

in the end it was great meeting the kids, and seeing them play, seeing the way that they shine under pressure. it's been great to be a part of this project.

- adam yauch

- TECH SPECS

The film interviews and other documented moments were shot on Panasonic HVX-200' cameras in 720p DVCPRO-HD mode.

The Elite 24 game was shot on eight Panasonic HVX-200's in 720p DVCPRO-HD mode. The two cameras under the hoops shot with wide angle lenses overcranked at 60fps.

The eight profiled players were each given Logitech pocket video/750 DV cameras to document moments on their own.

Aerial photography was shot on the Panasonic Varicam in 720p HD mode equipped with a fisheye lens.

The bus POV was shot on the Panasonic Varican which was strapped to the roof of a 1989 Mercedes wagon using a speedrail and some bullshit-ass bungee cords.

For game audio, most players, coaches, and referees were mic'ed up with wireless lavalieres in addition to the four ambient mics placed in the stands. All of the production audio at the game was captured and recorded live using a mobile multi track Pro-Tools rig.

Sound Format: Dolby Digital 5.1

Negative Format: Video

Print Format: 35mm

- ABOUT THE **BOOST MOBILE ELITE 24 HOOPS CLASSIC**

The First Annual “Boost Mobile Elite 24 Hoops Classic” took place on September 1, 2006 at the celebrated Rucker Park in Harlem. It was the first event of its kind, featuring the top 24 high school basketball players in the country competing with each other – regardless of grade level or shoe affiliation.

The Elite 24 is a regional match up of East vs. West and serves as the culmination of a two-day event, including a welcome party, a Thursday afternoon instructional clinic by NBA all-stars, SAT Prep Course Instruction, and a historical Harlem & Ground Zero Excursion. The two days reflect an authentic, grassroots experience unlike any other major sporting event before it.

BOBBITO GARCIA

VOICE OF THE ELITE 24 HOOPS CLASSIC (and unofficial movie narrator)

Manhattan native Bobbito Garcia a.k.a. Kool Bob Love is a Co-Founder/Editor at Large of *Bounce* magazine, the critically acclaimed author of *“Where’d You Get Those? NYC’s Sneaker Culture 1960-1987”* (Testify Books), and has written freelance for *The Source*, *Vibe*, and *Slam*.

He performs basketball tricks at NBA halftime shows with Project Playground and on TV commercials. He reports for MSG-TV during NY Knicks broadcasts, voices the *NBA 2K8* video game, and hosts *ESPN2’s “It’s the Shoes”* series. He is a world-class DJ, designs shoes (Nike signature AF1’s), acts (“Prison Song,” “Summer of Sam”), and dances.

After playing pro ball in Puerto Rico in '87 then graduating from Wesleyan University (CT) in '88, he worked at Def Jam Records where he met DJ Stretch Armstrong. Together, they started their radio show at WKCR 89.9 fm, subsequently voted the "Best Hip Hop Radio Show of All Time," introducing the world to unsigned acts like Nas, Jay Z, Big Pun, Wu-Tang, Mobb Deep, and many others.

- THE PLAYERS



JERRYD BAYLESS

St. Mary's High School, Phoenix, AZ

Current Stats:

UNIVERSITY OF ARIZONA

Age:

19

Height:

6 ft 3 in

Weight:

193 pounds

In High School, Bayless averaged 37.9 points, 8.0 rebounds, 7.4 assists and 3.2 steals per game to earn Big Schools Player of the Year honors from *The Arizona Republic*. He might be listed as a point guard, but he's also a dominant scorer. The lightning-quick Bayless brings the ball up the court and usually puts it in the basket as well. After a standout freshman year, Jerryd is expected to be the #8 pick in the 2008 NBA Draft.



MICHAEL BEASLEY

**Notre Dame Preparatory School,
Fitchburg, MA**

Current Stats:

KANSAS STATE UNIVERSITY

Age:

19

Height:

6 ft 9 in

Weight:

235 pounds

Beasley averaged 18.8 points, 10.2 rebounds and three blocks per game his junior year in high school to lead Oak Hill Academy to a No. 2 ranking in the final *RISE* National Top 25. With his filthy combination of size and athleticism, Beasley is arguably the most versatile player in the country. Best known for his ability to take it to the rack for breathtaking dunks, Beasley's dangerous post game and picturesque left-handed jumper make him a threat to score every time he has the ball. He is expected to be the #1 pick in the 2008 NBA Draft.

TYREKE EVANS

American Christian High School, Chester, PA

Current Stats:

AMERICAN CHRISTIAN HIGH SCHOOL, CHESTER, PA

Age:

18

Height:

6 ft 5 in

Weight:

205 pounds

His sophomore year in high school, Evans averaged 25.4 points, 8.0 rebounds and 8.0 assists. The versatile guard is one of the smoothest players in the country. Even when he's dominating games with coast-to-coast drives and beautiful no-look passes, he's barely breaking a sweat. Evans has an extraordinarily quick first step and can get to the basket any time he wants to. Evans always finds the open man and is a solid rebounder for a guard. He is looking at North Carolina, UConn, Illinois and Villanova, among others.



DONTE GREENE

Towson Catholic High School,
Baltimore, MD

Current Stats:

SYRACUSE UNIVERSITY

Age:

19

Height:

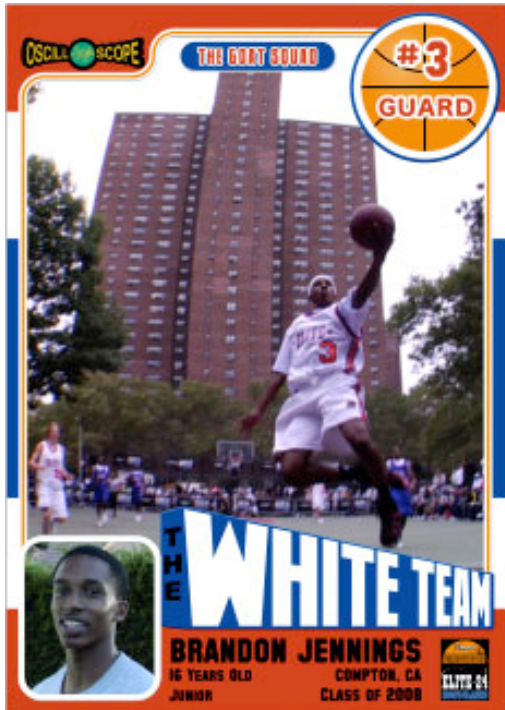
6 ft 11 in

Weight:

226 pounds

Greene averaged 23 points, 12 rebounds and eight blocked shots per game as a junior in high school. He is an excellent 3-point shooter, who can force big men onto the perimeter to guard him. Once there, Greene is in control. He can fire away with near-automatic precision from behind the arc or he can use his quickness to get to the rim. He is also an outstanding rebounder and shot-blocker. Greene is expected to be the 10th, 11th, or 12th pick in the 2008 NBA Draft.





BRANDON JENNINGS

Oak Hill Academy, Mouth Of Wilson, VA

Current Stats:

OAK HILL ACADEMY, MOUTH OF WILSON, VA

Age:

18

Height:

6 ft 0 in

Weight:

165 pounds

Jennings averaged 19 points per game his sophomore year for Dominguez High School in Compton, Calif. and led his team to the Southern Section Division IIAA semifinals. Jennings, who transferred to Oak Hill for his junior season, is one of the nation's best point guards, regardless of class. He's exciting to watch in the open floor with his speed, tremendous vision and perfect alley-oop lobbs to teammates. His nasty handle allows him to get into the lane against most defenders, who also have to respect his 3-point range.



KEVIN LOVE

Lake Oswego High School, Lake Oswego, OR

Current Stats:

UCLA

Age:

19

Height:

6 ft 10 in

Weight:

260 pounds

Love averaged 29 points and 17 rebounds per game his junior year to help lead Lake Oswego to the Class 4A state title. He dominates the competition with an incredible post game, great footwork and old-school fundamentals. His post up is excellent and allows him to seal off his defender for an easy bucket or a trip to the charity stripe. Defenders must also respect Love's shooting range, which extends to 3-point land. Kevin is expected to be amongst the top five picks in the 2008 NBA Draft.

KYLE SINGLER

South Medford High School,
Medford, Oregon

Current Stats:
DUKE UNIVERSITY
Age: 19
Height: 6 ft 8 in
Weight: 220 pounds

Singler, who averaged 20.5 points, 8.4 rebounds and 3.1 assists per game his junior year, is often compared to Adam Morrison. He is a versatile swingman who can shoot from the outside, post up smaller players on the block and is one of the top passers in his class. He is also an aggressive rebounder and a solid defender. Singler should be amongst the top 12 picks in the 2008 NBA Draft.



LANCE STEPHENSON

Abraham Lincoln High School, Brooklyn, NY

Current Stats:
ABRAHAM LINCOLN HIGH SCHOOL, BROOKLYN, NY
Age: 17
Height: 6 ft 5 in
Weight: 200 pounds

Stephenson might only be a junior, but he's already considered New York's next great guard. Lance recently lead Lincoln to their third straight PSAL NYC title. He is a scorer with great range on his jumper and the ability to take it to the hole, but he also has the vision, ball-handling skills and passing ability to one day become a big point guard.



- ABOUT THE FILMMAKERS

ADAM YAUCH

DIRECTOR/PRODUCER

Yauch's interest in film and photography began while growing up in Brooklyn, NY. He started out with photography in elementary school by setting up a black and white dark room in his home, with some old dark room equipment his cousin was throwing away. By high school he was experimenting with shooting and editing super 8. He made his first film at age 16, which was projected during shows behind his fledgling band, "Beastie Boys."

Yauch has directed the majority of the band's videos including "Shadrach" (1989, one of Rolling Stone's Top 100 Videos of All Time), "So What'cha Want" (1992), "Intergalactic" (1998, winner of The Billboard Music Award's best clip in 1998, The European Music Awards Best Video in 1998 and MTV's Best Hip Hop Video in 1999) and "Ch-Ch-Check it Out" (2004). The Beastie Boys were honored with 1998's Video Vanguard award, MTV's highest honor.

He put together the "Beastie Boys Video Anthology" DVD, released by the Criterion Collection, the first of it's kind to ever really take advantage of the breadth of the DVD format.

Yauch directed "AWESOME; I FUCKIN' SHOT THAT!" a documentary feature film of a concert shot by audience members which premiered at Sundance 2006 and was distributed by THINKFilm.

JON DORAN

PRODUCER

For the past four years, Jon has worked with Adam Yauch at Oscilloscope Laboratories to produce several Beastie Boys videos, as well as the feature film "Awesome; I Fuckin' Shot That!" which premiered at Sundance 2006.

Prior to his work with Beastie Boys, Jon spent 11 years in the business, working as executive producer, producer, and creative director for artists, directors, ad agencies, production companies, and record labels. His former clients include Radiohead, The Raconteurs, Beck, Saturday Night Live, Sean Combs, Budweiser, MCI, Honda, Radical Media, Oil Factory, Believe Media, Image Maintenance, Urban Myth Media, Relevant Media, Zack Snyder, Sophie Muller, John Chimples, Jim Swaffield, Peter Martinez, Pedro Romhanyi, Euro RSCG, Rubin Postaer & Associates, Hill Holiday, Grey Advertising, Capitol Records, Jive Records, V2 Records, Bad Boy Records, and Parlapphone.

- THE MUSIC

The music in the film (from nyc-based hip hop to jazz, r and b, and funk) was chosen strictly on the basis that it felt right and worked with the scenes. Whether the track came out in the past 10 years or it was from the type of records that might be sampled to create hip hop, it didn't matter. Sometimes we used music that was relevant to the different home towns of the players. Whatever the scenario that led up to a specific track being chosen for a specific scene, one thing was always clear, the music needed to compliment the visuals and conjure up the appropriate emotions.

The tracks are as follows:

Lucifer Jay-Z	Politickin' Beastie Boys
My First Song Jay-Z	Freaky Hijiki Beastie Boys
Dirt Off Your Shoulders Jay-Z	Brothers On the Slide Cymande
Hollywood Swinging Kool and the Gang	Running Away Roy Ayers
Number One Spot Ludacris	Cissy Strut The Meters
Halftime Nas	Looking for the perfect beat Afrika Bambaataa
Amazon M.I.A.	Funky Soul David Batiste
Pull Up the People M.I.A.	Boon Dox EPMD
Beasley Is a Beastie Beastie Boys	My Lifestyle Fat Joe
LTD Beastie Boys	Hate It or Love It The Game
The Panda Rat Beastie Boys	Jump Around House of Pain

Straight Outta Compton (extended mix)
N.W.A.

By The Time I Get To Arizona
Public Enemy

Rock the Mic
Beanie Sigel & Freeway

Root Down & Get It
Jimmy Smith

Let's Do It Again
The Staple Singers

Pump It Up
Joe Budden

Friday The 13th
From the film Friday the 13th